

Results-driven
marketing strategies
for long-term success.



A different approach
to digital marketing.

A different approach to **digital marketing.**

If you want real results, you need more than an agency. You need a marketing partner that offers all the benefits of an in-house marketing team without the high price tag. We're here to help you reach your business goals, simple as that.

✓ **One Team for All Your Marketing Needs**

All your marketing needs under one roof.

✓ **Your Success is Our Success**

A collaborative approach that puts your goals first.

✓ **No B.S.**

We believe in honesty and transparency above all.



How we **help you grow!**

- ✓ Website Development
- ✓ Digital Advertising
- ✓ Social Media Management
- ✓ Brand Development
- ✓ E-Commerce Sales
- ✓ SEO
- ✓ Brand Photography
- ✓ Video Production
- ✓ Graphic Design
- ✓ Printing

We get it. **You just want results.**

- ✓ More **leads**
- ✓ More **sales**
- ✓ More **revenue**

If you need to start smaller or don't need the full agency solution, that's okay! We have a ton of experience helping businesses move the needle with one-off campaigns, graphic design projects, websites, and photography. We want to work with you in whatever way makes sense for your business and your goals.

Why choose **Cougar Digital?**

You could hire a web designer, copywriter, graphic designer, ads manager, photographer, videographer, and editor in house. Or, you could partner with Cougar Digital Marketing, where an entire team of professional designers and marketers are ready to help and are just as committed to your success as you are.

More than a **marketing agency.**

If you want real results, you need more than just a marketing agency. You need a partner that offers all the benefits of an in-house marketing team without the high price tag. We're here to help you reach your business goals, simple as that.

- ✓ Local, face-to-face time with your designers & marketing team
- ✓ Tailored recommendations based on your target audience and business goals
- ✓ Professional design & marketing strategists working toward your success
- ✓ A comprehensive, long-term marketing game plan that extends past your website
- ✓ A devoted team that provides regular website reports and updates about your campaign
- ✓ Experts who help you stay on top of industry trends and ahead of your competition
- ✓ Partners in growth and success

Your dedicated **marketing team.**

Success tastes sweeter when you've got a marketing partner that understands your business goals—a partner that feels more like an extension of your team than another thing you've got to manage.



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Our promise to **you.**

We value our clients and think of ourselves as a part of your team. We're here to help you improve your brand recognition and increase sales, not just spend your money. Because we don't do year-long contracts, our success is dependent on your success—and we'll do everything we can to make that happen.

- ✓ **We promise** to never sell you a marketing service you don't need.
- ✓ **We promise** to value your time and money.
- ✓ **We promise** to develop and execute a strategy that gives you the best opportunity for success.
- ✓ **We promise** to learn as much from what is not working as much as we learn from what is working.
- ✓ **We promise** to be innovative and to think outside the box.
- ✓ **We promise** to be mindful of your budget and how it's spent.
- ✓ **We promise** to be honest and transparent at all times.
- ✓ **We promise** to provide real-world data to measure results.
- ✓ **We promise** to keep you as involved as you want to be.
- ✓ **We promise** to never lock you into year-long contracts.



COUGAR DIGITAL
MARKETING





COUGAR DIGITAL
M A R K E T I N G

Let's talk **digital marketing.**

Let's take some time to talk about your goals and how we can help get you there.

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